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West Physics Consulting and OnPoint Medical Diagnostics Announce Strategic Partnership

Partnership Combines Leading Medical Physics Services and Cloud-Based Software

ATLANTA, GA and MINNEAPOLIS, MN--(Marketwire - Nov 26, 2012) - West Physics Consulting today announces a new strategic partnership with OnPoint Medical Diagnostics (OTCQB: [ONMD](#)), a software technology company focused on developing cloud-based quality assurance software. The partnership will focus on providing joint service offerings to medical imaging facilities for the purpose of improving the efficiency of quality assurance programs.

"West Physics Consulting has established a reputation as a leader in helping facilities achieve and maintain ACR accreditation for their MRI, CT, Nuclear Medicine, Ultrasound and Mammography programs. This partnership leverages OnPoint's expertise in software development and combines it with our expertise in medical physics consulting to provide customers with new and innovative ways to support and improve their accreditation programs," said Dr. W. Geoffrey West, President and CEO of West Physics. "This partnership will serve as a foundation for delivering increased value to our customers by saving them time and money, and by improving their equipment quality assurance programs."

West Physics currently serves over 1,100 client facilities in 49 U.S states, federal territories, the Caribbean and Latin America, and provides physics consulting and testing services covering MRI, CT, Nuclear Medicine, Mammography, Ultrasound and Radiography/Fluoroscopy. West Physics is well known for providing local-style response times and pricing combined with national expertise and consistency.

The partnership will enhance West Physics Consulting's current services by enabling medical imaging providers to reduce their reliance on paper log books and manual quality control processes and replace them with a modern, cloud-based automated system. The OnPoint system includes a web-enabled image viewer, real-time dashboards, analytics and trending available to any authorized user with a web browser.

"Partnering with West Physics supports OnPoint's commitment to providing the best platform for medical imaging quality assurance," said Bill Cavanaugh, President and CEO of OnPoint Medical Diagnostics. "By taking West's industry-leading reputation for technical expertise and customer service, and enhancing that with our state-of-the-art quality assurance analytics in the cloud, customers will be able to take their quality programs to the next level."

About West Physics Consulting

West Physics Consulting, based in Atlanta, Georgia, provides quality assurance testing for advanced imaging equipment (MRI, CT, ultrasound, etc.) as well as other diagnostic imaging consulting services to hospitals and imaging centers nationwide. West Physics employs a highly experienced team of medical and nuclear physicists to assist its clients with a wide variety of challenges in their diagnostic imaging businesses, including independently testing highly complex imaging equipment to ensure patient safety and image quality, assisting facilities with achieving prestigious accreditation from the American College of Radiology, helping facilities design lead shielding for x-ray installations, and providing other forms of regulatory and technical consulting. For more information, visit www.westphysics.com.

About OnPoint Medical Diagnostics

OnPoint is dedicated to leveraging technology and intelligent systems to assist the global healthcare industry in delivering the highest quality medical images possible -- safely, consistently and efficiently. OnPoint's enterprise quality assurance solution is deployed in the cloud and delivered in a SaaS framework, which provides anytime, anywhere access to the technology. The company's flagship product for MRI is focused on automating the quality control measures required for accreditation by the American College of Radiology, with real-time dashboards, analytics and trending to make sure scanners are providing the best possible images of patients. For more information, visit www.onpointmd.com.

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